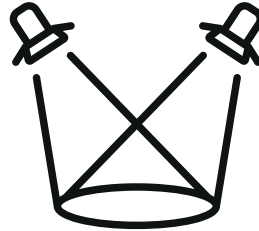

fairs&more

exhibition architecture | furniture | interior design





trade fair and store fitting
in-house exhibition and roadshow
interior design



event & show
pop-up
set construction



trade fair consulting
full-event-service
content creation

This is Fairs & More

We assist you to give your point of view the right expression. We take care of the conception, staging and implementation of customized temporary architecture in a binding and sustainable manner.

As a full-service provider, we can also support you in all aspects of your trade fair presentation. From registration and orders to staff and visitor management.

Fairs & More also stands for integrated trade fair consulting from a single source. The Event Compass is a tool, that provides you with comprehensive support for your upcoming projects.

Fairs & More. WE BUILD EVERYTHING YOU WANT!

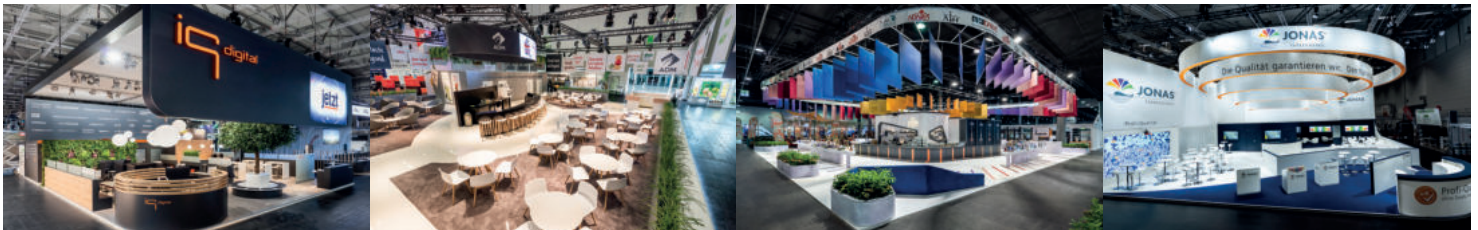


Portfolio

We accompany you from the first idea to the visual presentation, the reliable and on-time realization on site to the dismantling and storage of your materials. No matter if it is a trade fair, in-house exhibition, road show, store and interior design, event or set construction. Our team brings experience from countless realized projects all over Europe. You set the standards- we take care of the rest!

Excerpt of our projects:

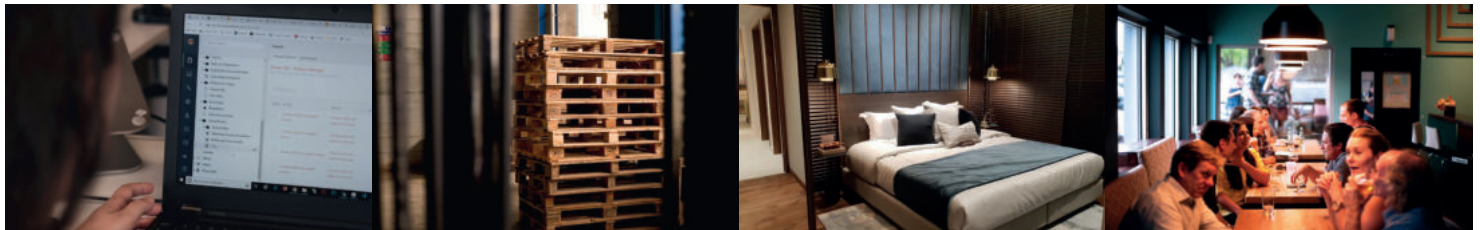
Adalya Tobacco International, ADM Wild Europe, Cito-Systems, DHL Trade Fair & Events, Focke Packaging Solutions, IDENTA Dental Material, JONAS Farbenwerke, OTC Daihen Europe, PROMEDICA Dental Material, Roto Frank DST Vertriebs, Rotometrics, Santander, SoftENGINE, Toyota, VOCO, Zurich, Zwift.



Full Service

If you wish, we can support your team with several tasks related to your trade fair appearance. With us, you will no longer miss any relevant information and deadlines from the organizers.

- Stand location search, registration, communication with the organizer
- Technical orders and approvals, security, cleaning, meeting all deadlines
- Production of graphics, promotional materials, promotional items
- Creation of press releases, contacting for content special formats (e.g. lectures, sponsoring)
- Personnel management, hotel contingents, team clothing
- Infotainment, catering, stand party, VIP support, team events
- Follow-up and evaluation of leads and trade fair targets, documentation of the event





Event-Compass

Trade fairs are subject to constant trends and requirements. Fairs & More helps you to set the standards for a new, successful stage.

Together with your internal stakeholders, we develop the Event Compass. We analyze your internal and external factors and their impact on your participation.

These include:

- trade show trends
- customer behaviour
- strengths and weaknesses
- internal and external influences
- USP
- value Proposition
- defining goals

In the retrospective **analysis**, we attach importance to a holistic view of all measures of previous participations. We take internal and external factors into consideration and thus lay the foundation for future, successful trade fairs.

- That is trend!
- These are our strengths!
- These are our weaknesses!
- This is what we have to start with!
- This is what we have to stop with!



In the **operations** module, these results are translated into concrete measures. Together with you, we define goals, create value propositions and differentiation characteristics.

- This is us!
- These are our customers!
- This is our value proposition!
- This is our differentiation from the competition!
- This is how we generate leads!



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